

Matsuyama City Center and Suburbs

23 Botchan Stadium

In front of JR Ichitsubo Station or about 6 km from Matsuyama IC.



This stadium was completed in July 2000, and can accommodate up to 30,000 spectators.

The first professional baseball All-Star Game was held here in 2002.

24 Ehime Prefectural Martial Art Hall

Very near JR Ichitsubo Station or about 6 km from Matsuyama IC



Completed in October 2003, this is one of the largest martial art halls in Japan. Its design combines a massive castle style with a modern brightness. Natural materials such as lumber and stones produced in Ehime Prefecture were used in the construction.



26 Saihoji Temple Usuzumisakura

(gray colored cherries blossoms)

About 25 minutes by bus from Iyotetsu Matsuyama-shi Station or about 10 km from Matsuyama IC.

The cherry blossom named "Usuzumisakura" (gray colored cherry blossoms) has been designated a natural treasure by Matsuyama City. It is said that the empress of Emperor Tenmu presented a sapling to this temple in appreciation for being healed after she prayed here. Since then the cherry tree has been known by this name.



25 Jonofuchi Koen-Park

Very near Iyotetsu bus "Tuenofuchi Koenmae Bus Stop"

The name is derived from a legend that when Kobodaishi or Saint Kobo visited this place, he dug his walking stick into the ground and water started flowing out.



27 Iyozuhiko no Mikoto Shrine (Camellia Shrine)

About 30 minutes by bus from JR Matsuyama Station or about 2 km from Matsuyama IC.

This is famous for being the shrine of a god concerned with good luck and business prosperity, and is commonly known as Camellia Shrine.

Pilgrims' bells are ringing, Making a pilgrimage to a journey of the heart 88 holy temples

Spring comes to the streets in Iyo with the sound of the bells of pilgrims visiting the 88 holy temples. Sacred places said to have been founded by Kobo Daishi or Saint Kobo a long time ago still remain dear to many people----



- 30 Joruriji Temple (holy temple No. 46)
- 31 Yasakaji Temple (holy temple No. 47)
- 32 Sairinji Temple (holy temple No. 48)
- 33 Jodoji Temple (holy temple No. 49)
- 34 Hantaji Temple (holy temple No. 50)
- 35 Ishiteji Temple (holy temple No. 51)
- 36 Taisanji Temple (holy temple No. 52)
- 37 Enmyoji Temple (holy temple No. 53)



28 Gongen Spa

About five minutes by bus from JR Horie Station on the Yoson Line or 10 km from Matsuyama IC

This spa is surrounded by mountains in an area blessed with breathtaking nature. You can enjoy the beautiful scenery while taking a bath, each season having its own distinctive features.



29 Oku-Dogo Spa

About 10 minutes by bus from Iyotetsu Dogo Onsen Station or about 10 km from Matsuyama IC.

Drive about five km northeast from Dogo Onsen. It is a spa where a hot spring gushes from a deep valley of the Ishitegawa River.

Vicinity of Tobe Town

Tobe porcelain

This porcelain has a natural clean white color, tinted with a beautiful cobalt blue. Currently there are about 100 potteries, each of which produces work in its own style.



Tobe porcelain/tinting



38 Ehime Prefectural Tobe Zoo

40 minutes by bus from Matsuyama City Station or about 4 km from Matsuyama IC. During construction skillful use was made of the natural topographical features. It now has about 1,000 animals of 200 species, and is one of the biggest zoos in Western Japan.